

LED



Global Case Study Collection



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Europe



Intersport, Greece

Intersport is a leading global sporting goods retail chain based in Bern, Switzerland, operating over 5,200 stores in 40+ countries.



Video
available

Challenges

- Enhancing customer experience and brand image in a competitive retail environment
- Attracting and retaining customer attention in a busy shopping mall setting
- Effectively promoting new products and special promotions to customers

Solutions

- Deployed Hikvision displays using LED indoor P2.5 (DS-D4225FI-CWF/III) in the Athens store
- Three screens at the entrance and one behind the cashier desk

Benefits

- Captures shoppers' attention before they enter the store
- Draws customers' attention to new products and promotions while in queue
- Enhances visibility and customer engagement in a busy shopping mall

Voxel School, Spain



"This screen is ideal for the practical component, as our students can now work with the same technology they will encounter on professional shooting sets for platforms like Netflix and Amazon. We are thrilled with the outcome."

-- Jesus Hidalgo, Internal Communications Manager and Co-Founder of Voxel School



Video available



Challenges

- The school needed to enhance educational experiences in Digital Arts, particularly in virtual environments for filmmaking
- Requirement for a high-quality display solution that supports realistic film shooting environments

Solutions

- Installation of a LED display measuring 6 m by 2 m made of Hikvision P1.875 Fine Fixed Pitch LED Display Unit (DS-D4218FI-CWF/III)
- 1.8 mm fine pixel pitch

Benefits

- Enhanced dynamic educational experiences
- Students engage with realistic film environments (visual effects, motion graphics, video games)
- Strengthened reputation and strategic alliances in creative tech industry

FC Hradec Králové, Czech Republic

Všesportovní Stadion serves as the home stadium for FC Hradec Králové, a highly popular football club in the Czech Republic. With a seating capacity of 7,500, the stadium offers ample space for fans to enjoy the matches.



Video
available



Challenges

- Enhancing visibility for spectators in a 7,500-seat stadium
- Ensuring clear viewing of matches and content even in direct sunlight
- Providing dynamic content display reliably in varying weather conditions

Solutions

- Installed two 11 m x 7 m LED screens made of Hikvision P10 Outdoor Fixed LED Display Unit (DS-D42A0FO-CLE)
- IP67/IP66 waterproof rating
- Integrated digital signage technology for live match broadcasts in VIP boxes, changing rooms, and reception areas

Benefits

- High-resolution, vibrant visuals under sunlight
- Dynamic content like match highlights and replays
- Additional income through advertising
- Improved overall visitor experience, with real-time information and seamless entertainment

Olympiaworld Innsbruck, Austria

Austria's Olympiaworld Innsbruck boasts a rich legacy as the esteemed host of multiple Winter Olympics, including the 1964 and 1976 Games, as well as the 2012 Winter Youth Olympics. Among its treasures, the hockey arena proudly serves as the home of the hockey club "HC Tiroler Wasserkraft Innsbruck – Die Haie".



Video
available



Challenges

- Outdated scoreboard technology impacting fan engagement and viewing experience
- Limited advertising opportunities and revenue generation potential

Solutions

- Installation of a 96 m² octagonal LED display cube using P3.9 Outdoor Fixed LED Display (DS-D4239FO-CLFL) from Hikvision
- Integration of live streaming, replays, and sponsor advertisements to enhance fan engagement

Benefits

- Enhanced fan engagement with live streaming, replays, and sponsor advertisements
- The upgrade transformed the arena into a dynamic hub, boosting its appeal and revenue generation through advanced viewing experiences and increased advertising opportunities.

Belgrade Arena, Serbia

Belgrade Arena, a prominent venue located in a high-traffic area of Serbia, faced challenges in keeping its stadium façade updated with commercial advertising and game information.



Video
available



Challenges

- The arena had difficulties in keeping its stadium façade updated with commercial advertising and game information
- Printed materials was inefficient, requiring frequent removal and installation
- The static content also lacked visual appeal, diminishing its advertising impact

Solutions

- Installation of a 228 m² curved Hikvision LED wall made of P10 Outdoor Fixed LED Display Units (DS-D42A0FO-CLF)

Benefits

- Allowing for dynamic and easily updatable digital advertising
- Setting a new standard for commercial displays in Serbia and promoting a more sustainable advertising environment

Intratuin Halsteren, Netherlands



"We use the screen to show atmospheric images, letting visitors feel the festive spirit as soon as they arrive. We also use it for marketing, showing promotions and informative messages."

-- Gerrie Veraart, Marketing Manager at Intratuin Halsteren



Video
available



Challenges

- Enhancing customer experiences during specific promotional periods ('La Dolce Vita' and 'The Most Wonderful Time')
- Traditional methods were not flexible enough to update content dynamically
- Environmental concerns related to paper usage for signage

Solutions

- Digital Signage wall-mounted 55" screen x 16 (DS-D6055UH), 32" screen x 12 (DS-D6032FN-B)
- Digital Signage floor-standing 55" screen x 4 (DS-D6055UL-B/S)
- 12 m² LED screen made of P1.875 Fine Fixed Pitch LED Display Unit (DS-D4218FI-CWF/III)
- Utilization of third-party software for delivering dynamic and easily updatable content

Benefits

- Upgraded in-store atmosphere
- Enhanced customer experience
- Aligned with environmental goals through reduced paper usage

🔗 To read the full case study and view the video, click [here](#).

IJsbaan Haarlem, Netherlands (video available)



"We are very happy with these screens. The high resolution and visibility have transformed our evening competitions, making them more exciting and enjoyable for everyone."

-- Michiel Kersten, Marketing & Communications Manager at IJsbaan Haarlem



Video
available



Challenges

- IJsbaan Haarlem's old screens were prone to corrosion and malfunction in harsh conditions
- The old screens had poor visibility under bright lights

Solutions

- Upgraded to two 15 m² LED screens using Hikvision P3.9 Outdoor Fixed LED Display Units (DS-D4239FO-CLFL)

Benefits

- Reduced maintenance for the screens
- Lowered costs
- Minimized downtime
- Clear display of information, enhancing the experience for skaters and spectators

Advertise.gi, Gibraltar

Advertise.gi, Gibraltar's leading digital advertising platform, continues to grow its network of high-impact screens across key locations in the territory.



Challenges

- Expand digital advertising coverage in high-traffic locations
- Ensure reliable outdoor performance in humid coastal conditions
- Deliver high visual impact with easy maintenance and long-term stability

Solutions

- Total size of 17 m² across two screens with Hikvision P3.9 Outdoor LED Display (DS-D4239CD-1AAB)
- 12 m² at the Gibraltar–Spain land frontier
- 4 m² at the coach park terminal
- Key features: High brightness, accurate colors, auto dehumidification, efficient heat dissipation, front and rear maintenance

Benefits

- Stronger visual impact at prime, high-traffic locations
- Increased advertiser interest and campaign demand
- Stable year-round operation with reduced maintenance effort
- Enhanced value for local businesses and international brands

University of Bradford, United Kingdom



"Bradford students expect access to the latest technology. This investment is part of our ongoing effort to elevate their experience—ensuring they're equipped with the resources they need to succeed."

-- Professor Shirley Congdon, Vice-Chancellor



Challenges

- Lecture theater's projectors on a shaking steel beam disrupted lectures
- Student Central had small, ineffective TVs that failed to engage students
- Midwifery facility needed better content-sharing across teaching spaces

Solutions

- Replaced projectors in the lecture theater with a 25.92 m² LED wall of two 5th-gen 4K P1.2 COB displays
- Installed a 5.25 m² P1.5 Flex series LED in Student Central
- Created a 12.96 m² video wall with P1.2 COB displays and added projectors/smaller screens in the Midwifery facility

Benefits

- Enhanced learning with high-quality, interactive visuals in lectures and practical sessions
- Improved student experience in social areas with a focal point for events
- Achieved sustainability goals through energy-efficient displays and long-term use

Empl Fahrzeugwerk GmbH, Austria

To improve the car handover experience for their customers, vehicle manufacturer EMPL needed a high-resolution LED wall in their handover showroom in Tyrol, Austria.



Challenges

- Traditional car handover experiences may lack excitement and memorability
- Ensuring customers leave with a positive impression is crucial but challenging with standard methods

Solutions

- Installation of a 13 m² Hikvision LED wall composed of P1.2 Fine Fixed Pitch LED Display Units (DS-D4212FI-CWF/III)
- Utilization of a 4K Ultra HD resolution (3840x2160 pixels) screen

Benefits

- Creative display of impressive images and videos during handovers
- Elevated and memorable experience for customers picking up their new cars

Secteo GmbH, Germany

Secteo GmbH, an expert in alarm systems and security technology located in Germany, needed LED screens in their training rooms



Challenges

- The previous projector in Secteo GmbH's training room didn't provide sharp and clear visuals, a wide color gamut, and a high-contrast ratio, which could have affected the training experience for staff and customers

Solutions

- Secteo GmbH installed a 7.3 m² P1.56 Fine Fixed Pitch HOB LED Display (DS-D4215FI-CWFH/III) in their training room
- The LED screen has a resolution of 2304 x 1296 pixels and a pixel pitch of 1.5

Benefits

- Provides sharp and clear visuals for a great viewing experience
- Delivers an outstanding color gamut and contrast ratio to create remarkably refined images
- Leads to a new and improved training experience for the brand's customers and employees

Kamir, Croatia

Kamir is one of the leading distributors of security solutions in Croatia. As they moved into their new office building, there was a pressing need to take the company's brand visibility to the next level.



Challenges

- The security solution distributor moved into their new office building, and required brand visibility with outdoor LED displays
- Need for durability and reliability in diverse weather conditions

Solutions

- Deployment of 28 Hikvision P6 Outdoor Fixed LED Displays (DS-D4260FO-CLE/C)
- 26 m² LED wall with IP67(F) waterproof rating
- Energy savings of up to 50%

Benefits

- Enhanced brand visibility and industry recognition
- Minimal maintenance due to durable design
- Cost savings and eco-friendly solution with energy efficiency

Middle-East & Africa



Cadde Marka Media Group, Türkiye

Cadde Marka Media Group manages all advertising screens at Vadi Istanbul Shopping Center, one of Türkiye's largest malls.



Challenges

- Creating a unique, modern visual display for a high-traffic mall entrance
- Enhancing visitor engagement and boosting the mall's online presence
- Attracting brands for advertising opportunities

Solutions

- Installed an 88.47 m² LED cube (3.84m each side) with Edge-Cute Modules (LED-M40HO, LED-M40HO/C)
- Deployed a 304.13 m² LED ceiling made of P6.67 Outdoor Fixed LED Display Units (DS-D4266CO-1BAB) in key areas

Benefits

- Increased visitor engagement and social media sharing
- Boosted mall reputation and online presence
- Generated new revenue streams through advertising

Media24, South Africa

In the fast-changing world of media and entertainment, Media24 saw the need to adapt to maintain its leading position.



Video
available



Challenges

- In the fast-changing world of media and entertainment, Media24 saw the need to adapt to maintain its leading position
- Their traditional studio backdrops limited creativity and efficiency
- Physical setups were time-consuming and resource-intensive
- Inability to change backgrounds quickly during shoots

Solutions

- The studio installed a 51.84 m² LED backdrop with Flip-Chip COB technology (DS-D4212CI-ZWDH(B)(STD)(South Africa-E))

Benefits

- Improved production speed and resource savings
- Unlocked new creative opportunities with high-quality visuals
- Strengthened Media24's reputation for innovation and excellence

Canal Walk Shopping Centre, South Africa

Canal Walk Shopping Centre, the largest mall in Cape Town, recently took a step forward in innovative visual communication and advertising revenue boosting.



Challenges

- Canal Walk Shopping Centre, the largest mall in Cape Town, wanted to enhance visual communication and increase advertising revenue
- They needed a solution that stands out in a busy shopping environment

Solutions

- Installed a 73.93 m² naked-eye 3D LED cube in the central hall
- Utilized 1,444 P4 LED modules (LED-M40HI) for flexibility, easy maintenance, and lightweight design
- Partnered with a local advertising company to display ads for local and international brands

Benefits

- Generates significant advertising revenue and enhances the mall's commercial value
- Captivates visitors with striking visuals and memorable shopping experiences
- Offers cost-effective, modular, and efficient visual communication solution

Mega Art Advertising, Saudi Arabia

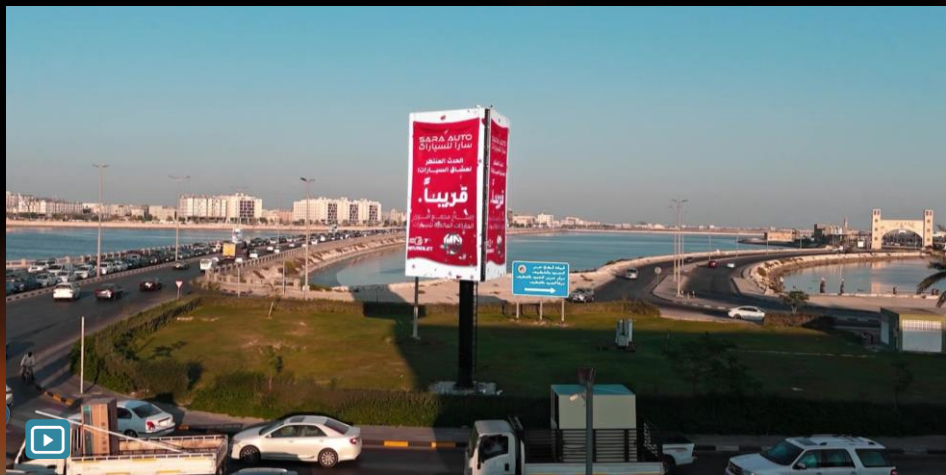


"We've not only achieved superior visual performance that sets new standards in outdoor advertising, but we've also established ourselves as the premier digital media platform in the eastern region. This digital transformation has positioned us at the forefront of Saudi Arabia's advertising evolution."

-- Jawad Alowa, General Manager, Mega Art Advertising



Video
available



Challenges

- Growing demand for high-impact outdoor digital advertising
- Need for flexible, dynamic content across high-traffic locations
- Requirement for reliable performance in extreme heat and sunlight
- Goal to reduce operating and energy costs

Solutions

- Total size of 470 m² across 11 screens with P8 Outdoor LED Display Units (DS-D4280CO-2APA, DS-D4280CO-4BPA)
- Layout: 10 rectangular screens (4.8 × 8.68 m each), 1 naked 3D screen (13.92 × 3.84 m)
- LED controller: 4 Ports 3-in-1 LED Controller (DS-DT60P-02HI04NO)
- Centralized control with remote scheduling and multi-format support

Benefits

- Strong visual impact at major crossroads
- Reliable operation in >50°C conditions without air conditioning
- Over 40% lower energy consumption
- Greater content flexibility for ads and public events
- Increased client attraction and market leadership in eastern Saudi Arabia

📌 To read the full case study and view the video, click [here](#).

Oman Tower Company, Oman



"The screens are unique and grab the attention of anyone nearby the telecom tower. As a local talking point, they add vitality to the local area, but also demonstrate our technology innovation and leadership – and bring new value to our brand."

-- Majid Al-Kharoosi, the Managing Director at Oman Tower



Video
available



Challenges

- Finding an effective way to broadcast community messages and advertising in Salalah and enhancing the company's market standing and revenue

Solutions

- Product: Equipped the telecom tower in Salalah with two giant LED screens (47 m² in total) to broadcast community messages and advertising, using Hikvision Outdoor LED Cabinet Display, P6 – CLF Series
- The project was completed within one month

Benefits

- Cemented Oman Tower Company's reputation for technology innovation and leadership
- Created an additional revenue stream for the company
- The LED screens became an impressive feature in Salalah's cityscape, turning the telecom tower into a much-commented local attraction

Balwin Properties Limited, South Africa

Balwin Properties, a leading South African residential property developer, was looking for an innovative and eye-catching way to promote their business and services.



Challenges

- Balwin Properties needed an innovative and eye-catching way to promote their business and services

Solutions

- Deployed a 72.2 m² LED billboard with dimensions 15.67 m x 4.6 m composed of Hikvision P10 Outdoor LED billboard (DS-D42A0FO-GLF)
- The screen is IP67(F) rated, allowing 24/7 operation in all weather conditions

Benefits

- Attracts attention at a busy traffic junction
- Enhances Balwin Properties' marketing efforts
- Generates additional revenue by offering advertising space to other brands

Global Entertainment Network Ltd, Qatar

Doha's Mirchi One fan zone is one of the areas Qatar dedicated to football events. The fan zone offers entertainment options for fans, including live screening of the matches, food stalls, performances, and other entertainment activities.



Challenges

- Meeting a tight installation deadline for an outdoor fan zone in Doha
- Providing real-time match viewing for fans in a spacious seating area

Solutions

- Installed a 9.6 m x 3.84 m LED screen with quick and simple setup, using Hikvision Outdoor Fixed LED Displays (DS-D4440FO-CKI)
- Completed assembly within one week

Benefits

- Fans enjoy real-time grand tournament viewing
- Enhanced entertainment experience with live matches, food stalls, and performances
- Met tight deadline, ensuring seamless fan zone operation

Arch-shaped LED displays for a homeware shop, UAE



"The new commercial display solution delivered by Hikvision has been attracting a lot of attention. Our leading products and brands are now backed up by an equally compelling, exciting in-store experience for our highly discerning customers."

-- Dinesh Dhingra, Chief Group Support & Services Officer,
Jashanmal



Challenges

- Attracting customers in a competitive retail environment with numerous product options
- Creating unique in-store experiences to maximize footfall and increase share of customer spend

Solutions

- Deploying Hikvision's LED and interactive LCD display solutions featuring 30 m² arch-shaped LED displays at the entrance and 86-inch interactive LCD screens throughout the store
- Utilizing digital signage content to inform and inspire customers, and allowing online ordering for out-of-stock items

Benefits

- Enhanced customer engagement and footfall through captivating visual displays
- Improved in-store navigation and product information accessibility
- Increased competitive advantage with a cost-effective solution meeting budget requirements

GEMS Modern Academy, UAE



"With a large multi-purpose auditorium providing such excellent visual experience to the audience, events at GEMS Modern Academy are now on a different level and our auditorium is a much sought after event space in the community."

-- Ritesh Dhanak, head of the IT team at GEMS Modern Academy



Challenges

- Dubai's GEMS Modern Academy was looking to turn its auditorium into a multi-purpose venue, and to improve the general visual experience

Solutions

- Installed a 12.48m x 4.86m Hikvision LED wall with 9 P2.5 Fine Pixel Pitch LED Display Units (DS-D4425FI-CAF)
- Added 4 movable side-walls, each 2m x 5m with 4 P2.9 Indoor Rental LED Displays (DS-D4429RI-CAF)
- Used Hikvision's Video Wall Controller (DS-C10S-S11T) for managing multiple video inputs

Benefits

- The video wall displays excellent visuals, adapts to ambient lighting conditions, and offers unique flexibility with the removable side-walls
- Hikvision's LED display solution has turned the auditorium into a venue that fits all kinds of events

My Clinic Dental Centre, Saudi Arabia

My Clinic Dental Centre is one of the largest and most prestigious out-patient dental clinics in Saudi Arabia.



Challenges

- Enhance brand promotion and service engagement at My Clinic Dental Centre, one of the largest and most prestigious out-patient dental clinics in Saudi Arabia

Solutions

- Deployed two Hikvision P2.5 Fine Fixed Pitch LED Display Units (DS-D4425FI-CKF), each 3.2m x 1.92m, totaling 12.28m²

Benefits

- Improved patient experience with engaging content, health information, and entertainment videos

Malta Restaurant, Iraq

To improve customers' dining experience and satisfaction which will keep them coming back, Malta restaurant in Iraq needed LED screen in their restaurant hall.



Challenges

- The Malta restaurant in Duhok, Iraq wanted to win the diners' hearts by improving their dining experience and satisfaction during the World Cup

Solutions

- P1.86 Fine Fixed Pitch LED Display Unit (DS-D4418FI-CKF) for broadcasting or as a stage backdrop for various events

Benefits

- The multi-functional LED displays serve various purposes
- Customer satisfaction is hugely improved, for they are able to watch sports games and live broadcasts while enjoying a selection of cuisine

Asia



Peninsula-Bay Resort, Cambodia



"Their team is always ready to assist. If any issues arise, they respond within a short period of time, minimizing disruptions. This level of support is crucial for a project of this scale."

- Seng Eark, HR Supervisor, Peninsula-Bay Resort



Video
available



Challenges

- Peninsula-Bay Resort is a newly-built leisure spot on Cambodia's southern coast
- It aims to create a remarkable tourist landmark

Solutions

- A 534.5 m² Hikvision LED display made of P4 Outdoor Fixel LED Display Units (DS-D4240CO-1BAB, DS-D4240CO-4BSB)
- Video Wall Controller (DS-C30S-S11)
- Ultra HD Server (DS-IVMS9530ES-UH04/I1P2)
- KVM 4K HDMI Input/Output Node (DS-C80K-01HI/4K, DS-C80K-01HO/4K)

Benefits

- The screen is weather-resistant, easy-to-manage, and the KVM system enables efficient remote control

Kusuma Bangsa School, Indonesia



"The display looks incredible and breathtaking—from installation to quality and overall appearance. Every event now feels more engaging. We are very satisfied and amazed at how Hikvision's LED helped us achieve our goal for modern education."

— James Alexander,
the second-generation owner of the school



Video
available



Challenges

- Need for immersive visuals for large events and performances
- Desire to enhance cultural, sports, and community activities
- Requirement for flexible content control across multiple venues
- Aim to strengthen the school's modern, international image

Solutions

- Main hall display: Hikvision LED display, 133 m² (DS-D41Q25CA-1PH)
- Theater display: Hikvision LED display, 36 m² (DS-D41Q25CA-1PH)
- Basketball court display: Hikvision LED display, 22 m² (DS-D41Q25CA-1PH)
- Central control: Hikvision LED controller system (DS-D42V10-N) for unified management

Benefits

- Immersive backdrops for ceremonies, performances, and broadcasts
- Enhanced visual quality for arts, sports, and community events
- Flexible content scheduling and remote operation
- Stronger engagement for students and visitors
- Elevated reputation as a leading, forward-thinking institution

🔗 To read the full case study and view the video, click [here](#).

Okada Manila, Philippines



"The LED display has become a key part of our guest experience. It perfectly complements our vision of delivering a luxurious and unforgettable experience. Hikvision truly understood our needs and delivered a solution that aligns with our brand."

-- Eugene Sadotes, the IT ELV Head at Okada Manila



Video
available



Challenges

- 5-star resort Okada Manila sought an outdoor LED display to enhance guest experience

Solutions

- The hotel installed a 146 m² display at its entrance with Hikvision's Outdoor Fixed LED Displays (DS-D44A0FO-CKI)
- LED controller (DS-D42B04-N)
- Digital Signage Box (DS-D60E-B)

Benefits

- The display offers great visuals, is weather-resistant, and has been a key part of the guest experience, symbolizing the resort's dedication to luxury and innovation

RASA ONE, Thailand



"After upgrading the system, our building was recognized as a model for energy conservation and sustainability. Many organizations regularly visit us to study our building as a smart building reference."

- Niwes Kaewkamkum, Building Manager, RASA ONE



Video
available



Challenges

- Limited communication channels for tenants and visitors
- Lack of engaging lobby and shared-space atmosphere
- No monetization opportunities from digital displays

Solutions

- 12.9 m² curved LED wall (DS-D4518FI-CBF) in the lobby for ambience and decoration
- Digital signage (DS-D6055UN-B, DS-D6086UN) for announcements and promotions
- 7.09 m² conference LED (DS-D4215CI-ZWDH(B)) in the meeting room for presentations
- 2 m² outdoor LED (DS-D4239FO-GLFL) for public messaging

Benefits

- Enhanced visitor experience and building image
- Clearer communication and wayfinding
- New tenant branding and revenue opportunities

Nanyang Technological University, Singapore

The School of Art, Design and Media (ADM) is a faculty within Singapore's top university Nanyang Technological University (NTU). It is also one of Asia's top 10 schools in art, media and design.



Challenges

- The School of Art, Design and Media (ADM) at Nanyang Technological University (NTU) needed a display solution that could provide exceptional image quality and brightness for various purposes

Solutions

- 12.96 m² LED display composed of P1.25 Fine Fixed Pitch HOB LED Display Unit (4212FI-CWFH/III)
- Measuring 4.8 m x 2.7 m, with a 1.5 mm pixel pitch, ensuring top-notch image quality and brightness

Benefits

- Enhanced visual impact for school announcements, event backdrops, and student projects
- Streamlined content display with automatic signal adaptation
- Supported high-profile events like ADM Film Rush '23, enhancing the festival's impact

BIG Caring Group, Malaysia

BIG Caring Group, one of Malaysia's leading pharmaceutical retailers with over 300 outlets nationwide, sought to strengthen its brand presence at its newly built headquarters.



Challenges

- **Need for a strong visual centerpiece** at the new headquarters lobby
- **Limited installation space** with constant indoor lighting
- **Requirement for clear, high-quality visuals** and long-term stability
- **Desire for easy content management** with minimal daily effort

Solutions

- Indoor LED display: Hikvision LED display (DS-D4025CS-1FD), 14.75 m²
- Video processing: Video Wall Controller (DS-C60S-S6)
- Content management: Digital Signage Box (DS-D60E-B)
- Centralized control with screen splitting, scheduling, and remote updates

Benefits

- Eye-catching lobby display that strengthens brand presence
- Bright, accurate visuals even under warm indoor lighting
- Efficient content updates and simplified daily operation
- Reliable 24/7 performance with reduced staff workload
- Enhanced visitor experience and corporate image

GIGA Digital, Vietnam

The renowned electronics retail chain in Vietnam needed commercial displays outside three of their stores to broadcast information about products, brands, and offers, and also to attract more customers to their stores.



Challenges

- GIGA Digital, the renowned electronics retail chain in Vietnam, wanted to attract more passers-by to their stores

Solutions

- 10 m² Outdoor Fixed LED Displays (DS-D4425FO-CKI) are installed outside the stores to broadcast information about products, brands, and offers

Benefits

- A stunning and artistic impression created by the LED displays
- The footfall in the stores is boosted and converted into customers

Kazakhstan Petrochemical Industries, Kazakhstan

Kazakhstan Petrochemical Industries Inc. (KPI), the operator of an integrated petrochemical complex in Kazakhstan, needed an LED wall in their control room.



Challenges

- Large-scale petrochemical operations require real-time data visualization
- Need for a comprehensive overview to enhance operational efficiency

Solutions

- Installation of a 98.42 m² LED wall composed of 486 pieces of Hikvision P1.875 Fine Fixed Pitch LED Display Units (DS-D4218FI-CWF)
- Integration of operational data and video footage from multiple cameras

Benefits

- Improved visualization of operational data and video feeds
- Enhanced overview of production operations, leading to increased operational efficiency

8Infini Advertising, Indonesia

As one of Indonesia's leading advertising companies, 8Infini has long focused on delivering eye-catching outdoor campaigns for its clients. To keep pace with the growing demand for more vivid, flexible content, the company looked for new ways to enhance the visual impact of its advertising spaces.



Challenges

- Deliver high-visibility, eye-catching advertising in busy urban locations
- Ensure reliable operation in Indonesia's hot, humid tropical climate
- Support flexible, dynamic content for commercial, festive, and seasonal campaigns
- Reduce operational costs while maintaining high visual quality

Solutions

- The 72 m² (12×6 m) Lampu Merah Mall billboard with Hikvision P6.6 Outdoor LED Display Units (DS-D4266GO-2AAA)
- The 72 m² (12×6 m) Jl. KH. Noer Ali billboard with Hikvision P8 Outdoor Fixel LED Display Unit (DS-D4480FO-GLF)
- Key features: Energy-efficient (40% power savings), advanced heat dissipation, lightweight aluminum cabinets, sun- and corrosion-resistant, CE/CB certified, easy maintenance

Benefits

- Enhanced visual impact and premium display quality for clients
- Reduced power consumption and lower operating costs
- Reliable, long-term performance in harsh outdoor conditions
- Strengthened 8Infini's market position as a leading outdoor advertising provider in Bekasi

Americas



BLOQUE, Querétaro, Mexico



"The implementation of LED displays has successfully fulfilled our vision for a tech-savvy innovation hub, and positioned BLOQUE at the forefront of digital innovation. It creates a vibrant environment that fosters creativity and technological advancement."

- Ruiz Ballesteros, Project Coordinator of BLOQUE



Video
available



Challenges

- The Need for a huge LED screen on BLOQUE's façade to showcase 3D video content
- Extreme climate conditions in Mexico
- Requirement for high-resolution LED screens with specific dimensions and clarity

Solutions

- Installation of a 316 m² LED screen with nearly 23 MP clarity and dimensions of 10 m x 21 m x 10 m made from P3.9 Outdoor Fixed LED Displays (DS-D4239FO-CLFL, DS-D4239FO-CLFL/C)

Benefits

- One of Latin America's largest Naked Eye 3D Displays
- Use of aluminum chassis for heat dissipation and IP67(F)/IP66(R) certification to withstand temperatures up to 60°C.
- Utilization of the screen to showcase 3D video content promoting courses, workshops, and conferences, aligning with the goal of fostering digital skill development.

Great Wall Motor, Brazil

In Brazil's competitive automotive market, Great Wall Motor (GWM) aimed to modernize its 4S stores and attract more customers. With increasing competition and changing consumer expectations, GWM needed to transform their physical spaces into engaging, interactive environments.



Video
available



Challenges

- Brazil's automotive market is highly competitive
- Changing consumer needs require more engaging store environments
- Need to modernize 4S stores while integrating with existing architecture

Solutions

- Installed 4K high-resolution LED screens with an extremely narrow 1.8 mm bezel design in 110 of its 4S stores, using Hikvision P2.5 Fine Pixel Pitch LED Display Units (DS-D4225FI-CWF600)
- Set up lightweight, interactive Touchable floor-standing signage (DS-D6055TL-B/S) for registration, promotion, and information
- Integrated webcams for personalized customer experience

Benefits

- Enhanced GWM's brand image
- Attracted more customers and improved market competitiveness
- Drove sales, increased customer satisfaction, and solidified industry leadership

Suhai Music Hall, Brazil

Suhai Music Hall is one of São Paulo's newest and most ambitious cultural venues, designed to host concerts, theatrical performances, conferences, and major corporate events. With space for more than 9,000 people, the hall was built to deliver a premium experience for both audiences and performers.



Video
available

Challenges

- Need for large-scale, high-impact visuals for diverse events
- Desire to create immersive audience experiences throughout the venue
- Requirement for flexible displays to match complex architecture
- Demand for reliable indoor and outdoor visual communication

Solutions

- Stage displays: Three P2.9 Rental LED screens (DS-D4429RI-CQF), total 188 m², including a 22 × 6 m main backdrop and two side screens of 4 × 7 m each
- Curved audience displays: Flexible LED modules (DS-D41Q25CA-1GS), 75.57 m²
- Public area signage: LED displays (DS-D41Q25CA-1PH), 59.98 m², custom Entrance display: Outdoor P6 LED screen (D4460FO-CLF), 12.48 × 1.92 m

Benefits

- Immersive visual experiences for concerts and events
- Enhanced stage creativity and audience engagement
- Flexible displays aligned with architectural design
- New advertising and revenue opportunities

ShowTime, Brazil



"Made up of Hikvision's rental LED display modules, the screens are simple to install, fast to disassemble, and can easily meet the end-user's customized height and width requirements. Moreover, the products have a very tough and resilient cabinet, which promises a longer lifespan."

- André Basaglia, Technical Director and Co-Owner,
ShowTime



Video
available



Challenges

- To enhance the audio-visual experience at corporate events and conferences and provide more attractive and effective equipment for custom events

Solutions

- They purchased an inventory of 102 m² rental LED displays made of Hikvision P3.9 indoor rental LED display (DS-D4439RI-CBL) to use in custom events

Benefits

- The LED displays add a dynamic atmosphere to the stage
- Create a stunning visual effect on the stage
- Are suitable for general illumination, stage lighting, and other decorative purposes

ISNOW, Mexico

ISNOW is a digital agency dedicated to strengthening local businesses through innovative marketing solutions. They specialize in helping businesses expand their reach, create meaningful connections with customers, and thrive in an increasingly digital world.



Challenges

- Need to maximize value from a prime, high-traffic billboard location
- Desire to combine advertising with live event broadcasting
- Requirement for durable outdoor displays in harsh weather conditions
- Goal to attract advertisers beyond traditional static billboards

Solutions

- Total size: 48 m² (two 24 m² screens) with Hikvision Outdoor Fixed LED Display (DS-D4440FO-BKA)
- Design & protection: Die-casting aluminum cabinet, multi-ventilation system
- Weather resistance: Front IP65, rear IP54 for outdoor reliability

Benefits

- New revenue stream from dynamic digital advertising
- Increased visibility and foot traffic for La Estrella restaurant
- Reliable performance during storms and extreme weather
- Flexible use for ads, sports events, and community gatherings
- Scalable model for future deployments across other locations

A broadcasting studio, Brazil

Neto Eventos, a Brazilian audio visual equipment supplier and system integrator, installed an immersive backdrop using Hikvision's high-resolution LED screens for a São Paulo based broadcasting studio.



Challenges

- The broadcasting studio needed to enhance the visual quality of their live broadcasts, create a more immersive environment for viewers, and produce more creative and high-end broadcasting content

Solutions

- They installed an immersive backdrop using Hikvision's P2.5 Fine Fixed Pitch LED Display Unit (DS-D4425FI-CKF) for the São Paulo-based broadcasting studio
- The LED wall has a screen size of 29.49 m², a width of 10.24 meters, a height of 2.88 meters, and a pixel pitch of 2.5 mm

Benefits

- Helps to create an immersive and realistic virtual environment for live broadcasting
- Enables the producers at the studio to take a big step forward in creating more creative and compelling stories
- Allows the studio to deliver high-end broadcasting productions



THANKS